

# A **Rural Strategy** for the Borough of **Hinckley and Bosworth**

Hinckley & Bosworth  
Borough Council

**Introduction** - This strategy sets out the key high level priorities for rural areas of the borough, underpinned by key actions, with the impact and outcomes presented at the annual Rural Conference.

## Purpose of our Rural Strategy

- To enable Parish Councils to have a voice in informing rural priorities for the borough
- To ensure issues of importance for rural communities are given equal opportunity for promotion, support and action
- To ensure further growth and development strengthens the wellbeing and prosperity of the borough's rural communities
- To maximise opportunities to enable access to services and facilities



## The Vision for our Rural Borough

**To secure distinct, diverse and prosperous rural communities in Hinckley & Bosworth**

## our Strategic Aims

- Inclusive, sustainable rural communities, where everyone has the opportunity to participate, and can access the services and facilities they need
- An environmentally and economically sound rural borough where the needs of farming, conservation and development are appropriately balanced
- Residents feel supported to take ownership and drive improvements in their own communities
- Ensure our rural communities can be safe and welcoming for residents, visitors and businesses



# Our Priority Themes and Focus:

## 1 Access to services and facilities

- To ensure the ongoing development, delivery and access to services and facilities at a local level
- Focus HBBC grant funding to support priority parish and community initiatives, based on evidence of need
- Enable parishes to support/promote and deliver activities for children and young people, including the rural Snap Dragon festival and rural play sessions
- Work with rural schools in relation to democracy related activities
- Provision of help and advice on usage of green space provision and healthy activities for adults
- Continue to ensure new development makes provision for local facilities and infrastructure to enable communities to continue to be sustainable through the planning process
- Manage development in rural communities through the Local Plan process



## 2 Facilitation of transport solutions

- To enable parishes to have a voice in relation to any transport reviews undertaken
- To enable parishes to work with Leicestershire County Council in the identification and implementation of local community transport solutions
- To work with the voluntary and community sector to map and promote community transport opportunities

## 3 Promoting Neighbourhood Planning

- In partnership with the Rural Communities Council support parishes with the Neighbourhood Development Planning process, or the development of a Community led Parish Plan
- Engaging parishes in the development of the local plan



## 4 Rural housing delivery

- Housing development that encourages community engagement/community led housing schemes
- Housing development that is supported by appropriate infrastructure improvements
- Continue to deliver a rural housing enabler service, to include an evidence based approach to inform housing needs, site identification and engagement with parishes and communities.
- Affordable housing need to be informed by local Housing Needs Surveys, and to include: open market starter homes and retirement bungalows in rural hamlets where there is an evidence of need



# Our Priority Themes and Focus:

## 5 Protection and enhancement of the rural environment



- Continue to work with parishes in identifying and adopting Public Space Protection Order sites
- To support parishes and their communities to deliver on climate change initiatives and improvements, including enabling access to appropriate grant funding
- Continue to manage and deliver a comprehensive environmental health, protection and inspections programme including: premises food hygiene rating, food hygiene inspections, infectious disease investigation, pest control and licensing



## 6 Economy, Farming, Enterprise and Tourism



- Explore and promote opportunities arising from the UK Shared Prosperity Fund to support rural enterprise
- To direct rural businesses to appropriate business advice and services
- Support the delivery of the Tourism Growth Plan 2020–2025, to enable tourism growth across all parishes in the borough, and continue to support the Hinckley & Bosworth Tourism Partnership
- To ensure the effective engagement of the farming community in the development of planning and development policies in respect of, countryside development, including green energy production, diversification and food production



## 7 Community Safety and Rural Crime



- To continue to support and enable parishes to take enforcement actions in relation to environmental nuisance issues e.g. planning breaches, noise nuisance and dog fouling
- Work with volunteers and parishes to help tackle and reduce speeding and parking related issues
- Continue to promote 'neighbourhood' link in rural communities and other timely reporting mechanisms for crime and disorder
- Raise awareness through parishes of the funding opportunities available to volunteers to support community activities

## 8 Community empowerment and action through partnership working

- The overall aims and outcomes of this Strategy will be achieved through joint working with all our key partners – statutory, business, and voluntary & community sector, with delivery plans aligning to relevant national, countywide and local plans

# A Rural Strategy for the Borough of Hinckley and Bosworth



## Hinckley & Bosworth Borough Council Rural Strategy encompasses 51 settlements divided into 24 parished areas

- |                       |                      |                         |                        |
|-----------------------|----------------------|-------------------------|------------------------|
| ● Atterton            | ● Desford            | ● Newbold Heath         | ● Sheepy Magna         |
| ● Bagworth            | ● Earl Shilton       | ● Newbold Verdon        | ● Sheepy Parva         |
| ● Barlestone          | ● Far Coton          | ● Newtown Unthank       | ● Shenton              |
| ● Barton in the Beans | ● Fenny Drayton      | ● Norton Juxta Twycross | ● Stanton-under-Bardon |
| ● Barwell             | ● Field Head         | ● Odstone               | ● Stapleton            |
| ● Bilstone            | ● Groby              | ● Orton on the Hill     | ● Stoke Golding        |
| ● Botcheston          | ● Higham on the Hill | ● Osbaston              | ● Sutton Cheney        |
| ● Burbage             | ● Kirkby Mallory     | ● Peckleton             | ● Thornton             |
| ● Cadeby              | ● Merry Lees         | ● Pinwall               | ● Twycross             |
| ● Carlton             | ● Lindley            | ● Ratby                 | ● Wellsborough         |
| ● Congerstone         | ● Market Bosworth    | ● Ratcliffe Culey       | ● Witherley            |
| ● Cross Hands         | ● Markfield          | ● Sibson                | ● Upton                |
| ● Dadlington          | ● Nailstone          | ● Shackerstone          |                        |

### Further information

For more information please contact:

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