



Hinckley & Bosworth  
Borough Council

*A Borough to be proud of*

## Corporate Plan 2013 - 2016

Welcome to Hinckley and Bosworth Borough Council's Corporate Plan for 2013 -2016. The purpose of this plan is to inform you of our vision to improve the quality of life for the people who live and work in the borough. This plan will tell you about our priorities for the next three years and what we will achieve.

We want to make Hinckley and Bosworth a place that you are proud to live and work in.

**Our Vision** - to make Hinckley & Bosworth 'A Borough to be proud of'

**Our Aims** – we will achieve our vision by:

1. Creating a vibrant place to work and live
2. Empowering communities
3. Supporting individuals
4. Providing value for money and pro-active services

### Our Values

To continuously strive to improve  
To be customer focused by listening, caring and being respectful  
Deliver what we can and be clear about what we can't  
Be ambitious and maximise opportunities  
Equality and fair treatment for all  
To be a confident and capable council

## Aim 1 - Creating a vibrant place to work and live

### Our Priorities:

**Clean neighbourhoods**

**Reduce our impact on the environment**

**Protect and improve our parks & open spaces**

**Sustain economic growth**

**Provide decent and affordable homes**

**Improve the quality of existing homes**

**Recognise distinct communities**

**Protect the community by creating a safer place**



## Aim 2 - Empowering communities

### Our Priorities:

Improve health and wellbeing

Create and support an effective voluntary & community sector

Improve confidence, perception and pride in communities



## Aim 3 - Supporting individuals

### Our Priorities:

Identify and support the most vulnerable people

Reduce the impact of poverty to improve health and wellbeing

Deliver the "Supporting Leicestershire Families" programme

Identify and plan to meet the needs of the aging population

Give children and young people the best start in life

Encourage responsible citizenship

## Aim 4 - Providing value for money and pro-active services

### Our Priorities:

Efficient, effective and pro- active services

Accessible services for all

Open and transparent communication

To value partnerships

To value diversity

Move towards early intervention and prevention

