



Hinckley & Bosworth Borough Council

Forward timetable of consultation and decision making

Executive 11 September 2024
Wards affected: All Wards

Cultural Strategy 2024 - 2028

Report of Director (Community Services)

1. Purpose of report

1.1 To seek Executives approval to adopt the Cultural Strategy 2024 - 2028 for Hinckley & Bosworth.

2. Recommendation

2.1 That:

- Executive approves the adoption of the Cultural Strategy 2024 -2028.

3. Background to the report

3.1 Culture is a key priority in the council's corporate strategy. This Strategy supersedes the previous version 2019 – 2023. This new Strategy will aid and support cultural sector organisations in seeking external funding and provides a key set of themes allowing resources to be focused. The strategy and supporting technical document capture several high-level achievements and outcomes during the past 4 years.

3.2 This new strategy intends to build on previous successes and outlines the priorities for action and interventions. The strategy encourages partnerships to work together towards common goals, maximising the impact of resources and activities.

4. Key Strategy Details

4.1 The vision for the Strategy is to enhance and enrich the life of our residents and visitors to the Borough via the delivery of a diverse range of high-quality well-being services through partnership engagement with our communities.”

4.2 For this vision to be achieved, it is important that there are a set of guiding themes underpinning the strategy. Therefore, a set of 5 key themes have been identified, which are as follows:

1. Increase and celebrate the Arts and creative Offer within the Borough
2. Increasing economic spend via a thriving events programme
3. To value and promote Tourism, our Heritage and Museums
4. Developing Sports opportunities for all
5. Increase physical activity levels and improve health and wellbeing

4.3 This Strategy will assist in supporting the emerging Local Plan for Hinckley and Bosworth Borough and will support the council’s Corporate Plan. In addition, this Strategy complements wider local strategies such as:

- Rural Strategy 2024 – 2028
- Tourism Strategy 2024 - 2028
- Climate & Biodiversity Strategy 2024 - 2026
- Community Safety Strategy 2023 - 2026
- Economic Regeneration Strategy 2021 – 2025
- H&B Health and Well-Being Community Plan 2023

4.4 There are huge benefits that underpin these themes. Participation in cultural activities is shown to have positive social impacts, such as helping establish social connectedness, a sense of belonging and breaking down cultural barriers. It can reduce crime and anti-social behaviour, can support people into employment, and we can contribute to the economic prosperity of our proud Borough.

4.5 The Technical Supporting Document captures and celebrates some of the significant achievements that have been delivered over the past 4 years – section 3.

4.6 As can be read, the strategy sets out several actions that will support the delivery and implementation of this strategy.

4.7 The final page of the strategy shows the cross-cutting principals that we adhere too.

5. Exemptions in accordance with the Access to Information procedure rules

5.1 Not applicable

6. Financial implications [DW]

6.1 None directly from this report.

7. Legal implications [ST]

7.1 None

8. Corporate Plan implications

8.1 This strategy supports all three key aims People, Places and Prosperity within the Corporate Plan 2024 – 2028.

9. Consultation

9.1 Key internal and external stakeholders have supported the development of this strategy.

10. Risk implications

10.1 It is the officer's opinion based on the information available, that there are no significant risks associated with this strategy have been identified.

11. Knowing your community – equality and rural implications

11.1 The strategy supports and recognises the challenges faced by our rural communities and as the strategy explains, it covers all ages, abilities etc.

12. Climate implications

12.1 The strategy is fully aligned to climate matters and continues to play its part in lowering carbon emissions.

13. Corporate implications

13.1 By submitting this report, the report author has taken the following into account:

- Economic regeneration implications
- Voluntary sector

Background papers:	None
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Executive member:	Mark Bools, Executive Lead Member for Culture, Leisure & Sport